



Jay Colker, DM, MBA, MA

Facilitator of 3-Day Intensive Workshop

Dr. Jay Colker has over 35 years of experience in executive coaching, leadership and management development, change management, organizational development, 360 degree feedback, enhancing team effectiveness, customer service skill building, performance management, sales skill building, and more. He holds a Doctor of Management in Organizational Leadership, an M.B.A. and a Master of Arts in Counseling Psychology. He combines a core understanding of leadership, business, and psychology in a manner that allows him to work effectively with people from all backgrounds and experiences and to facilitate change from a system's perspective.

To discuss the fit of the program for your own developmental needs, you may contact Dr Colker directly on:

email: jaycolker@gmail.com

phone: (+1) 312-213-3421

[CUSTOMER NAME]
[STREET ADDRESS]
[ADDRESS 2]
[CITY, ST ZIP CODE]

ICASSI
9212 Morley Road
Lanham
Maryland 20706 USA

AT THE UNIVERSITY OF KENT
CANTERBURY, ENGLAND



23RD - 25TH JULY 2014

**LEADERSHIP 3-DAY
INTENSIVE WORKSHOP**

2014

- Enhance your leadership style and approaches
- Increase your understanding and application of human capital best practices
- Through group collaboration and problem solving, gain a range of solutions to immediate challenging leadership and management issues
- Improve performance and outcomes

Facilitated by Dr. Jay Colker DM, MBA, MA

Training and coaching leaders for over 35 years

www.icassi.net



About ICASSI

The International Committee of Adlerian Summer Schools and Institutes (ICASSI) is a non-profit educational organization whose objective is to help professionals, students, and lay persons learn the teachings of Alfred Adler and Rudolf Dreikurs, and master appropriate skills.

ICASSI offers a stimulating environment in which professionals, individuals, couples, and families from over 20 countries learn within a diverse international collegial community. Recreational and multi-cultural exchanges are integral parts of the ICASSI experience and contribute to a strong sense of fellowship and connectedness.

Who should attend

- Leaders at any level wanting to build and sustain optimal relationships and business results
- High potential individuals for succession and career enhancement

Bring your family to participate in the broader ICASSI experience

- Recreational and multi-cultural activities
- Children's and youth program

Core Adlerian Principles

We all want to belong and have a place of significance. We create our own view of self and others and make conclusions of how we can maintain our significance. This becomes a driving force or main motivator in all of our actions.

Individuals who have high social interest focus on shared values and goals. This enhances collaboration and contribution.

Individuals who have misguided ways to belong put themselves at odds with others.

Leadership requires the art of encouragement and helping individuals focus on useful behaviors and to work cooperatively and most effectively on common goals.

PROGRAM OVERVIEW

JULY 23RD 9.00 – 4.30

- Identify & further understand your core beliefs about self and others
- Learn about your comfort zone and your ideals in engaging others
- Examine leadership values from an Adlerian perspective; build on your strengths in applying leadership ideals

JULY 24TH 9.00 – 4.30

- Review human capital best practices in light of Adlerian ideals
- With other participants, discuss the application of the best practices within your work settings
- Learn implementation approaches appropriate to the organizational cultures

JULY 25TH 9.00 – 4.30

- With other participants, identify the most pressing leadership challenges
- Within the group, examine your development needs and leadership practices
- Collectively co-create innovative solutions and next best steps to most pressing concerns

Stay a second week at ICASSI for additional training with Dr. Jay Colker

July 25 – August 1, 2014 (weekend of 23-24 July free or take up option to join organized tours)

Coaching for Leaders

Learn four critical steps in the coaching process:

Hone your skills through coaching in the moment on real concerns among participants; provide support and feedback to participants on their coaching practices.

Coaching for Life

Learn to use a strength-based approach and hone skills and abilities already demonstrated by the client. Learn how to be an effective life coach to help clients achieve their dreams in the tasks of work, friendship, and intimacy.

Leadership Program Fees:

Tuition: £625.00. Includes full 3 day teaching program, lunches, refreshments in breaks and pre-dinner drinks over 3 days.

Accommodation: £255 (3 nights: 22, 23, 24 July) or £340 (4 nights: 22, 23, 24, 25 July). Includes ensuite college room in Keynes, with double bed, breakfast and dinner.

Further Information:

For full details of the program see: www.icassi.net

Or contact Dr Colker: jaycolker@gmail.com

Online Registration: www.icassi.net

For all general enquiries contact:

John Newbauer

john.icassi@gmail.com

ICASSI Administrator

www.icassi.net